

The 4 Questions ...



People often ask us how we manage to stay in sync as a couple and maintain that synchronization over time. The key to our success lies in one word: communication. We firmly believe in the power of open, transparent and frequent communication, which allows us to be on the same page.

One of the effective processes we've implemented is what we call "The 4 Questions." We initiated this practice over two decades ago, and it has become a yearly ritual for us. As we approach the end of each year, we engage in this process to prepare for the upcoming one.

The impact of this process has been so profound that we've shared it with friends, family, our church community, and our corporate clients annually.



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Ask Yourself Personally ...

- What's working and how do I/We do it more?
- What's not working and how do we get rid of It?
- What do we want to do that Is new?
- What do we want to do that Is BIG?
- Ask these questions Individually and as a team!

Ask Yourself Professionally ...

- What's working and how do I/We do more of It?
- What's not working and how do we get rid of It?
- What do we want to do that Is new?
- What do we want to do that Is BIG?
- Ask these questions Individually and as a team!